

NEW!

Cinnamon Roll

CREAM
CHEESE
FILLING



CINNAMON
SWIRLS



IT'S BACK!
AVAILABLE
MARCH 2027

ROLLED AND SWIRLED TO SWEET PERFECTION

The irresistible aroma and taste they can't get enough of.

Ruiz[®]
FOODSERVICE



A BAKERY FAVORITE, REIMAGINED

It's the irresistible pairing consumers can't resist: rich **cream cheese filling** with **cinnamon swirls**, wrapped in a crispy, sugary tortilla. Perfectly portable and easy to enjoy on the go, it's a craveable twist on a classic that'll keep them coming back. Add this craveable flavor to your roller grill or hot case and **give consumers a reason to indulge any time of day.**



EXPLORE
THE FULL
LINEUP



MASTER CASE UPC	PRODUCT NUMBER	CASE PACK	PRODUCT DESCRIPTION	NET CASE WEIGHT	GROSS WEIGHT	CASE CUBE	TIER & HIGH	CASE DIMENSIONS
10071007001250	00125	3/8/3 oz	Cinnamon Roll	4.5 lbs	5.26 lbs	0.28	20 x 9	12.31 x 7.94 x 4.88



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FOODSERVICE



Mexican-inspired. Wildly desired.™